



children's craniofacial association

## Annual Report 2024



### **Stronger Together**

Celebrating our 35<sup>th</sup> Anniversary of Serving Patients and Families  
and our 20<sup>th</sup> Annual Craniofacial Acceptance Month

## Message from the Executive Director



Each year brings about new ideas, new challenges, and families to serve. What makes Children's Craniofacial Association so unique is that the families who have been with us for 35 keep coming back, keep engaging with our organization, and continue to our community with donations, volunteering, perspective, and advocacy.

To have a strong community is truly a gift, but it's also a necessity when you are living with a complex medical condition. So many families know that one conversation with someone "who gets it" does not just turn your day around, it can save their child's life. We are social creatures, and from the dawn of time "being different," could be deadly.

Therefore, at CCA we recognize being different as our call to community. Realizing we are stronger together, we celebrate our children's differences and empower parents to rise to the challenge of supporting medically complex children, their siblings, and their relationships. Through our donors' support, we were able to meet the needs of hundreds of families at various ages and stages of the craniofacial odyssey. In this report, I will highlight some of the numbers of people we served, but to truly understand the value of our programs, please read the testimonials from our families themselves, which highlight the meaning and purpose of your gifts in action.

One of the most important programs we've offered since inception of CCA, is our **Financial Assistance for Medical Travel**. The demand for assistance was so overwhelming in 2023, that our board decided to fund this program at a higher rate in 2024. We were able to support **46 families on 95 trips**, at an average of **\$642 per trip**. While the amount of each trip varied widely, over **\$42,000** was awarded to families seeking care for their children and young adults. We also mailed out **98 care packages** to kids recovering from surgeries or who needed an extra dose of support from their CCA friends.

**Annie Reeves, our Program Director**, managed all of these efforts, along with other programs like the coordinating our newsletters, Craniofacial Acceptance month activities, and the integral family networking opportunities. She also manages the **Annual Family Retreat & Educational Symposium**, our largest program. This program changes lives through deep and meaningful connection. Bringing together **139 families**, representing **479 people** in Baltimore, Maryland, we gathered for **4 days** to hear **11 workshops**, attend **25 group meetups**, share **1,464 networking messages**, and exchange approximately **10,000 hugs!** Year after year, families tell us that this weekend is the mental health reset button for their families. It is also often a spiritual experience for adults who come for the first time, never having met someone that looked like them or been in a group of so many people – *dancing* – with facial differences.

But not everyone can attend Retreat, so we continued our virtual programs. In 2024, **33 videos** were added to our video library, providing on-demand, evergreen content for people searching the web for information on craniofacial syndromes and facial differences. Our programs fall into two main groups: educational and supportive. The educational side of our virtual content is managed by our **Outreach Director, Khadija Moten**, who seeks out members from the community and directs the production of all content. She has spent the last three years collaborating with **Aaliyah Booker**, who was accepted the position of **Community Engagement Specialist** this year, as a volunteer. This team will continue to seek out ways to connect our community through the power of storytelling and online networking.

The support end of our virtual programming is managed by **Kara Jackman, Adult Programs Coordinator**. In 2024, we held **25 support group events**. These small group interactions are time for people to engage in peer-to-peer support and guidance. Mental health service is a critical need in all communities and CCA holds the space for our community to seek respite, mindfulness, and fellowship monthly.

While we have moved many of our outreach efforts to our online video library and Speakers' Bureau, we still continue to run our #ChooseKind educational outreach program. We know that students benefit from this programming, and in 2024, we reached **3,248 students** with our curriculum, speakers, pen-pals, and book donations.

Another part of our outreach to the public is accomplished through the annual **David Roche Award**. This event (and the processes leading up to it) are extremely emotional experiences! Our community is so large, so beautiful, and so powerful. **There were 28 nominations submitted, representing 12 people.** This year, we presented the award to **Sora J. Kasuga**, the creator of **The FaceOut Project**, an incredible resource hub and active community for the adults with facial differences. As the committee grows annually by adding winners, I have found this cohort becoming an incredible advising group to CCA. Learning from these nominees and winners is critical to our motto of being "stronger together" by recognizing, supporting, and uplifting our partners in the field. We are so fortunate to welcome Sora into this circle.

None of this work could be accomplished without our **Director of Development, Christine Andler**, who runs our philanthropic activities. We are a small team at CCA, and Christine manages all of our fundraising activities from events to bequests. In 2024, we are especially grateful for our local grantors, **Elizabeth Toon Charities** and **Chi Omega Alumnae of Dallas** for their significant grants made to our Retreat programming.

***We will continue to improve our efficiency and efficacy to steward your donor dollars.*** In 2024, **79% of our expenses went directly to funding our programs.** While facing increasing costs on everything from hotel rooms for medical travel to food offered at Retreat, we stay as lean as possible and seek out new partnerships annually. If you are moved by our mission, please consider any and all creative ways you might join in with us.

In conclusion, I want to thank you for reading our annual report and engaging with our organization. This summary is just a small portion of the activities of 2024. The CCA staff is an incredibly dedicated team who love our organization and the members who make it up. We could not do this work without your love and support, too. Our deepest appreciation is given to our donors, fundraisers, and sponsors.

We have big goals for 2025, and we know you will be a part of our progress on developing a world where people are accepted for who they are, not how they look – because, we're stronger together.

With gratitude,



Erica Klauber, MBA  
Executive Director

## Mission & Vision

The mission of Children's Craniofacial Association is to support and inspire individuals and families affected by facial differences.

We envision a world where people are accepted for who they are, not how they look.

## Programs & Services

**Information and Support** – CCA disseminates information to educate craniofacial patients and their families, health care providers, and the general public regarding craniofacial conditions. CCA also promotes public awareness of craniofacial conditions and social acceptance of individuals with facial differences. Craniofacial patient families often contact CCA to seek emotional support, discuss problems, and identify resources. Through our database and volunteer network, we are able to connect families with support groups and/or others who have similar conditions and experiences. We also keep a list of helpful resources and are always willing to listen and offer emotional support to family members who need a shoulder to lean on.

**Physician Listing** – Children's Craniofacial Association refers to the full members of the American Cleft Palate-Craniofacial Association (ACPA) Approved Teams listing. These surgeons head teams of specialists specifically trained in the surgical management of problems involving the face and head. Centers with craniofacial teams working together have the advantage of a greater experience to provide comprehensive, quality care, which leads to better results and fewer complications. In addition, ongoing research at these centers offers patients the latest breakthroughs in treatment. As there are relatively few experienced teams, it is quite common for families to travel long distance to get the best care.

**Financial Assistance** – Since there are relatively few accredited craniofacial centers, many families must travel to receive this quality care. The treatment of craniofacial patients may require from one to as many as twenty or more surgeries, before a child is 18. Even families with insurance are often unable to meet the financial requirements to travel to receive quality care for their children. CCA offers funds for food, travel, and lodging through its financial assistance program. CCA also helps families find discounted hotel rates and donated airfare.

**Website and Social Networks** – [www.ccakids.org](http://www.ccakids.org) offers another entry point for both parents and the public to learn about craniofacial conditions. More than one million families, healthcare professional, and others have visited our website from 176 countries. The website offers up-to-date information about craniofacial conditions, issues related to having a craniofacial condition, esteem-building articles and interactions and information aimed to educate the public and families with a new diagnosis. Our social media presence is often the first way families find one another. Our Facebook page has reached over 13,000 followers and our Instagram has over 7,800 followers. We distribute content on these channels that ranges from personal stories to educational information about specific syndromes, from event announcements to uplifting quotes and graphics. This daily feed from CCA bonds our community and gives them encouragement and connection to one another. We also maintain a YouTube channel where we post on-demand content that is educational and inspirational.

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**#ChooseKind Educational Initiative** – In addition to providing curriculum and books related to social/emotional learning and bullying prevention, we also provide a Speakers' Bureau of trained individuals who can give talks of varying lengths and formats from their own lived experiences. Our speakers visit and video chat with classrooms, libraries, students as well as corporations and professional groups. This program continues to evolve as our participants bring new ideas to the table and the current administrator of this program is a volunteer. We continue to add books to our #ChooseKind Library and feature authors on our virtual platforms, as we seek out and curate their works.

**Education Booklets** – CCA has a comprehensive library of publications that focus on educating families about craniofacial conditions and associated issues. To date, a series of 14 syndrome booklets have been published (and are reviewed regularly) that explain various craniofacial conditions and their treatment. Many have been translated into Spanish. The booklets are in question/answer format, and are written in easy-to-understand text. In addition, 28 information papers have been published covering issues families dealing with craniofacial conditions experience.

**Newsletter** – A newsletter is published three times a year to inform more than 8,000 print readers of CCA activities, as well as educate families, donors, and interested parties of the latest in craniofacial treatment. The newsletter also addresses issues affecting not only the craniofacial patients but their siblings and parents as well. Subjects such as teasing, grieving, and other psychosocial issues are addressed.

**Annual Family Retreat & Educational Symposium & Virtual Programs** – Often considered our signature program, the Annual Family Retreat & Educational Symposium is held each June and is what the CCA families describe as a life changing experience. Each year nearly 500 people including patients, parents, siblings, grandparents, and family friends gather in together for a four-day conference-style program that features educational symposiums, inspirational speeches, group meetups, a talent show, a dance, mental health workshops, and offsite visits to local attractions. Families pay a nominal registration fee to attend and all of the activities during the weekend are provided free of charge. We move the Retreat around the country each year, to give everyone a chance to attend when it visits their region. Furthermore, we offer travel scholarships for approximately 30% of attendees who would otherwise not be able to attend without financial support. In 2024, we hosted our event in Baltimore, MD, and in 2025, we will host the event in Bellevue, WA.

**Public Awareness** – One of the most important goals of CCA is to promote social acceptance of children and adults with facial differences. We believe that in order for the general public to accept these and any differences, they must see and understand them. We accomplish this mission in various ways, but we are always looking to “widen the circle of acceptance” for people with facial and physical differences by centering our people and stories in front of audiences, large and small.

One of the main ways we promote public awareness is our Craniofacial Acceptance Month, which we promote every September.

**Family Networking & Support** – CCA has a list of qualified families who are willing to communicate with families new to CCA. Being able to communicate with other parents, siblings, or patients can help family

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members feel part of a larger community with others who are ready to help them through rough times, work through decisions and just “be there” for one another.

Another part of our support for families is offering **Care Packages** to children (and adults) undergoing surgeries or difficult emotional periods. Families can request these care packages via a link on our website, but we also keep an eye out for people posting on social media or contacting us, and often proactively send surprises their way, to reaffirm that they have a community who loves them and sees what they are going through. While this is a relatively small program, it often is one that receives the most feedback and the items (exclusively donated to our Care Package Closet) are small reminders of the large community rooting for our CCA Kids and Adults.

Please read on to see testimonials of program participants and CCA's financial statements.

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# first time retreat family

by Deana Ziev

The path that led me to the Children's Craniofacial Association began on November 16, 2016.

After a typical, complication free pregnancy I welcomed my second daughter, Josephine (Joey) into the world via cesarean section. My husband, Matt, and I were eager to expand our family, but no one was more excited than our first born, Annabel, who was five years old when her baby sister arrived.

Following delivery, the doctor pulled Matt aside while my surgery was finishing up, and told him that he could see there was a difference with her ear. When I was brought to recovery, Matt relayed the information told to him by the doctors.

I held my sweet girl for the first time, she is my "rainbow" baby, and I had waited for what felt like forever to have a second child. I took off her hat, touched her ears, one with obvious type 3 microtia, and one with a more subtle type 1 microtia. While she slept peacefully in my arms, I could see the downward slant of her eyes, and a uniqueness to her facial structure. However, what stood out the most to me was her peaceful demeanor and calming energy.

The hours passed in a blur of doctors in and out, getting us settled in our hospital room, and tests to get a clearer picture of the future.

Day turned to night, and her big sister finally arrived to meet her. She walked over to her bassinet and proudly said "I've waited my whole life for you." That was the beginning of a powerful bond built on mutual adoration. In the days that followed, Josephine had her first newborn hearing screening.



The nurse came into our room to take her, and said she'd seen newborns with microtia before, and told us "as long as she 'passes' on one side she'll be fine." I believe I was still on too much pain medication to fully comprehend that statement, but almost eight years later, it's one that still makes me angry. She "failed" the hearing screening on both sides, at least twice while we were in the hospital. I still think about how I'd love to run into that nurse, take out a picture of my girl, and let her know "she never did pass on one side, and she's MORE than fine -- she's spectacular."

After five days in the hospital together, we were discharged just in time to enjoy Thanksgiving as a family of four. At that time there were more questions than answers, but above all we were beyond thankful for the newest addition to our family. Upon discharge we were immediately referred to Boston Children's for her care, and our questions were finally starting to get some answers. After an appointment with our geneticist and blood work, Josephine was officially diagnosed with Treacher Collins syndrome. She is missing a

sequence on her TCOF1 gene. Following her results, Matt and I both underwent genetic testing, and it was found that neither of us have Treacher Collins syndrome. Josephine was a spontaneous gene mutation.



Joey's Treacher Collins syndrome presents mild-moderately, and she has bilateral moderate to severe conductive hearing loss. She has not required any surgery beyond her tonsil and adenoid removal, which did land her in the pediatric ICU at Boston Children's due to massive swelling in her very narrow airways. She will require jaw and dental surgery down the line, and we are considering alternative options for her hearing devices on the soft band. At this time, we are not going forward with ear reconstruction. Day to day she faces difficulties with her hearing and speech, sensory challenges while eating, and extreme discomfort breathing through her nose when experiencing allergies or sickness. When Joey was about 3 months old, I reached out to Eva Nicholas, Cassidy's mom. I was able to go over and meet their family with Joey. Their love for her, and kindness toward me is something I will never forget. We were able to attend a gathering at their home later that year, and had the opportunity to make valuable connections with friends of theirs

# first time, continued from page 14

that also had Treacher Collins syndrome.

The Nicholas family attended their first CCA Retreat a few years later, and since then Eva's been telling me we need to go. As Joey has gotten older, she has been more aware of her differences, and we decided last year that we really needed to make it happen in 2024.

Leading up to the Retreat we were all excited, but no more so than Joey. As a parent I was nervous, but that was quelled almost immediately upon arrival.

The time at the Retreat was incredibly fulfilling. Simply put, in a world where typically day to day our children's differences separate us, during the Retreat their similarities bring us together. I see how isolating it can feel

to be the only person in your family with a craniofacial syndrome, and not being exposed to role models and people in your life that you share that unique bond with. Joey was able to see thriving kids and adults that also have Treacher Collins syndrome. Matt and I were able to make connections with parents that faced the same scenarios we have faced. Annabel made friends with peers that "get" what her life is like. That didn't pepper her with questions about her sister. The staff and volunteers that spend time to make this event a reality deserve all the credit in the world for that dedication and commitment.

Our family left Baltimore incredibly grateful for the days we spent there. We made friendships that we treasure. This is more than

a gathering of people who share in some way a common bond of craniofacial syndromes. It is an invaluable gift of time spent with those that share a rare and important connection. **As human beings, we all travel unique paths in our journey of life. The Retreat is an opportunity to bring a specific group of people together, whose paths are certainly not identical, but that have been on the same terrain.**

We've seen similar sights and faced similar obstacles. These intertwining paths are what make this group of people feel like family. While this was the Ziev's first Retreat, it certainly won't be the last. 🥰



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# financial assistance testimonial

by Katelyn Lyman



Our sweet Charley was born in November 2023 in Maine. At our 20-week anatomy scan we learned Charley would be born with a bilateral cleft lip and palate, with the severity of the cleft palate to be determined after birth. Charley is our first child so we were overcome with varying emotions. Truly, all we wanted was a healthy baby, and that he is!

You don't realize the additional costs associated with caring for and raising a child with special needs until you're in it yourself. Of course there are medical bills and the cost of medical supplies. But what you don't think about, or at least I didn't, are travel costs to specialty doctors, the cost of specialty equipment (clothing, bottles, etc.), or the work missed for the appointments and recoveries.

We were hesitant at first to complete the financial assistance application from the **Children's Craniofacial Association** as there's always the feeling of 'someone else could use this resource more than us'. But we're so glad we did!

Knowing that some of our travel costs would be covered was a huge relief as we'd be traveling to Boston, MA for most of Charley's appointments the first few months, sometimes weekly.

Annie at CCA has been nothing but incredibly helpful and kind. We can't thank the organization enough for what they've done for our family and all of the other families!

-Katelyn, Ryan & Charley 

# financial assistance testimonial

by Lauren Marlow

This handsome, energetic, animal-loving young man is our precious Chase. Chase has been beating the odds since he was born at just 24 weeks and weighing in at 0 pounds, 14 ounces.

Chase has an identical twin brother, Conner. The only thing not identical between the boys is that Chase was born with Hemifacial Microsomia (HFM.) HFM is a condition in which one side of the face is underdeveloped. For Chase, his right ear, ear canal, and cheekbone are affected.

As a result of HFM, Chase was born with an ear difference, called Microtia/Atresia. In layman's terms, Chase's right ear and ear canal are underdeveloped. Chase has been proudly rocking his "baby ear," while we wait for him to get bigger and healthier to be able to handle major reconstructive surgery. During this time, Chase faced questioning, criticizing comments, and bullying.

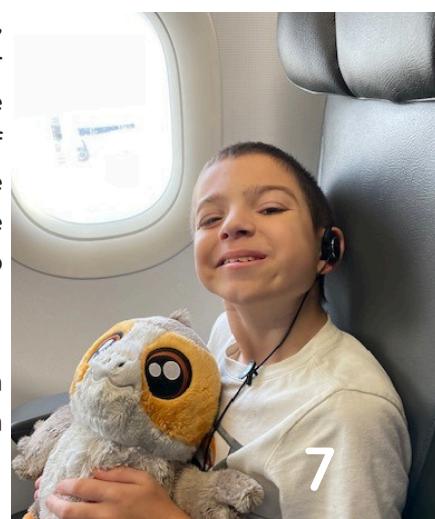
For ten years, we had been waiting for

Chase to be big enough to undergo rib graft reconstruction. In December of 2021, we were finally given the go ahead. Once given the go for surgery, through the world of social media, we discovered advances in technology which led to alternative routes. This was totally new for us, as given the rarity of this condition, the staff at our local facilities weren't familiar or able to offer anything beyond the rib graft.

We spent hours upon hours researching, analyzing, joining multiple support groups/chats, meeting and consulting with surgeons all across the world to find the surgeon Chase deserves. Dr. John Reinisch, in Beverly Hills, California was Chase's perfect match. The surgery was considered out-of-network for our insurance company, so we faced giant financial hurdles to pay for the procedure. In addition to paying for the surgery, we had to travel across the country from Florida to California and remain there for recovery. Thanks to the support of our family, friends, and the generosity of Children's Craniofacial Association, the burden of travel expenses was alleviated and allowed us to focus on our family.

Chase was able to have reconstructive surgery at the beginning of June 2022. The scars are fading and the skin is healing more and more every day. Last week, Chase and I were sitting together and Chase says, "Mom, none of these kids noticed my ear wasn't all healed." Chase had become used to his baby ear being the topic of conversation everywhere he went. He was relieved for the first time in his life to not have to explain anything to anyone right off the bat.

In just a few weeks, for the first time in his life, Chase will walk into school with the confidence to take on the world.





**SST**

ACCOUNTANTS & CONSULTANTS

**CHILDREN'S CRANIOFACIAL ASSOCIATION**

**FINANCIAL STATEMENTS  
AND  
INDEPENDENT AUDITORS' REPORT**

**DECEMBER 31, 2024 AND 2023**

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**Children’s Craniofacial Association  
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December 31, 2024 and 2023**

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## INDEPENDENT AUDITORS' REPORT

To the Board of Directors  
Children's Craniofacial Association

### Report on the Audit of the Financial Statements

#### *Opinion*

We have audited the accompanying financial statements of Children's Craniofacial Association, (a nonprofit organization) (Association) which comprise the statements of financial position as of December 31, 2024 and 2023, and the related statements of activities and changes in net assets, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Association as of December 31, 2024 and 2023, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America (U.S. GAAP).

#### *Basis for Opinion*

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of the Association and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### *Responsibilities of Management for the Financial Statements*

Management is responsible for the preparation and fair presentation of the financial statements in accordance with U.S. GAAP, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Association's ability to continue as a going concern for one year after the date that the financial statements are issued.

## ***Auditors' Responsibilities for the Audit of the Financial Statements***

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Association's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Association's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.

*SST Accountants & Consultants*

SST Accountants & Consultants PLLC

August 13, 2025

**Children's Craniofacial Association  
Statements of Financial Position  
December 31, 2024 and 2023**

<b>ASSETS</b>	<b>2024</b>	<b>2023</b>
Cash and cash equivalents	\$ 597,242	\$ 757,559
Contributions receivable	31,805	-
Investments	1,004,007	838,558
Amortization of right-of-use asset and lease liability	19,707	30,797
Cash surrender value of life insurance policies	44,857	33,031
Security deposit	2,334	2,334
Operating lease right-of-use asset	194,458	211,688
TOTAL ASSETS	\$ 1,894,410	\$ 1,873,967
<b>LIABILITIES AND NET ASSETS</b>		
<b>Liabilities</b>		
Accounts payable and accrued expenses	\$ 11,663	\$ 24,333
Deferred revenue	18,937	6,307
Operating lease liability	199,861	216,285
Total Liabilities	230,461	246,925
 <b>Net Assets</b>		
Without donor restrictions	1,640,846	1,613,934
With donor restrictions	23,103	13,108
Total Net Assets	1,663,949	1,627,042
TOTAL LIABILITIES AND NET ASSETS	\$ 1,894,410	\$ 1,873,967

The accompanying notes are an integral part of these financial statement.

**Children's Craniofacial Association**  
**Statement of Activities and Changes in Net Assets**  
**For the Year Ended December 31, 2024**

	<b>Without Donor Restrictions</b>	<b>With Donor Restrictions</b>	<b>Total</b>
<b>Revenues and Support</b>			
Contributions and grants	\$ 432,327	\$ 32,000	\$ 464,327
Special events, net of direct donor benefits of \$80,397	234,084	-	234,084
Program service fees	16,717	-	16,717
Other income	2,800	-	2,800
Investment return, net	109,849	-	109,849
Change in cash surrender value of life insurance policies	11,826	-	11,826
	<u>807,603</u>	<u>32,000</u>	<u>839,603</u>
Net assets released from restrictions	22,005	(22,005)	-
Total Revenues and Support	<u>829,608</u>	<u>9,995</u>	<u>839,603</u>
<b>Expenses</b>			
Program services	627,631	-	627,631
Supporting services	71,180	-	71,180
Fundraising	103,885	-	103,885
Total Expenses	<u>802,696</u>	<u>-</u>	<u>802,696</u>
<b>Change in Net Assets</b>	26,912	9,995	36,907
<b>Net Assets, Beginning of year</b>	<u>1,613,934</u>	<u>13,108</u>	<u>1,627,042</u>
<b>Net Assets, End of year</b>	<u>\$ 1,640,846</u>	<u>\$ 23,103</u>	<u>\$ 1,663,949</u>

The accompanying notes are an integral part of this financial statement.

**Children's Craniofacial Association**  
**Statement of Activities and Changes in Net Assets**  
**For the Year Ended December 31, 2023**

	<b>Without Donor Restrictions</b>	<b>With Donor Restrictions</b>	<b>Total</b>
<b>Revenues and Support</b>			
Contributions and grants	\$ 397,467	\$ 68,000	\$ 465,467
Special events, net of direct donor benefits of \$77,231	299,014	-	299,014
Program service fees	19,301	-	19,301
Other income	3,748	-	3,748
Investment return, net	110,387	-	110,387
Change in cash surrender value of life insurance policies	11,252	-	11,252
	<u>841,169</u>	<u>68,000</u>	<u>909,169</u>
Net assets released from restrictions	64,892	(64,892)	-
Total Revenues and Support	<u>906,061</u>	<u>3,108</u>	<u>909,169</u>
<b>Expenses</b>			
Program services	577,190	-	577,190
Supporting services	76,221	-	76,221
Fundraising	110,512	-	110,512
Total Expenses	<u>763,923</u>	<u>-</u>	<u>763,923</u>
<b>Change in Net Assets</b>	142,138	3,108	145,246
<b>Net Assets, Beginning of year</b>	<u>1,471,796</u>	<u>10,000</u>	<u>1,481,796</u>
<b>Net Assets, End of year</b>	<u>\$ 1,613,934</u>	<u>\$ 13,108</u>	<u>\$ 1,627,042</u>

The accompanying notes are an integral part of this financial statement.

**Children's Craniofacial Association  
Statement of Functional Expenses  
For the Year Ended December 31, 2024**

	<u>Program Services</u>	<u>Supporting Services</u>		<u>Total</u>
	<u>Education and Assistance</u>	<u>Management and General</u>	<u>Fundraising</u>	
Salaries and related expenses	\$ 244,648	\$ 9,222	\$ 77,485	\$ 331,355
Bank charges	-	414	8,219	8,633
Dues and subscriptions	1,065	-	2,324	3,389
Events	243,213	-	98	243,311
Individual assistance	41,978	-	-	41,978
Insurance	-	2,549	-	2,549
Office expenses	15,662	1,407	26	17,095
Grant expenses	34,000	-	-	34,000
Postage	6,072	801	2,246	9,119
Printing	3,223	29	2,035	5,287
Costs of direct benefits to donors	-	-	80,397	80,397
Professional fees	25,108	22,919	6,945	54,972
Public awareness	-	210	1,181	1,391
Occupancy	2,611	25,324	-	27,935
Telephone	1,148	-	-	1,148
Travel and entertainment	8,903	8,305	3,326	20,534
	<u>627,631</u>	<u>71,180</u>	<u>184,282</u>	<u>883,093</u>
<b>Less expenses included with revenues on the statement of activities and changes in net assets</b>				
Costs of direct benefits to donors	-	-	(80,397)	(80,397)
	<u>-</u>	<u>-</u>	<u>(80,397)</u>	<u>(80,397)</u>
<b>Total expenses included in the expense section on the statement of activities and changes in net assets</b>	<u>\$ 627,631</u>	<u>\$ 71,180</u>	<u>\$ 103,885</u>	<u>\$ 802,696</u>

The accompanying notes are an integral part of this financial statement.

**Children's Craniofacial Association  
Statement of Functional Expenses  
For the Year Ended December 31, 2023**

	<u>Program Services</u>	<u>Supporting Services</u>		<u>Total</u>
	<u>Education and Assistance</u>	<u>Management and General</u>	<u>Fundraising</u>	
Salaries and related expenses	\$ 240,790	\$ 15,610	\$ 78,049	\$ 334,449
Bank charges	-	1,244	9,350	10,594
Dues and subscriptions	1,710	7,254	8,246	17,210
Equipment rental	1,251	95	-	1,346
Events	198,902	-	1,000	199,902
Individual assistance	67,201	-	-	67,201
Insurance	-	3,997	-	3,997
Office expenses	13,727	2,298	-	16,025
Postage	8,887	382	2,612	11,881
Printing	7,124	-	2,793	9,917
Costs of direct benefits to donors	-	-	77,231	77,231
Professional fees	10,074	24,909	764	35,747
Public awareness	-	-	429	429
Occupancy	19,047	4,725	2,586	26,358
Telephone	1,124	-	-	1,124
Travel and entertainment	7,353	15,707	4,683	27,743
	<u>577,190</u>	<u>76,221</u>	<u>187,743</u>	<u>841,154</u>
<b>Less expenses included with revenues on the statement of activities and changes in net assets</b>				
Costs of direct benefits to donors	-	-	(77,231)	(77,231)
	<u>-</u>	<u>-</u>	<u>(77,231)</u>	<u>(77,231)</u>
<b>Total expenses included in the expense section on the statement of activities and changes in net assets</b>	<u>\$ 577,190</u>	<u>\$ 76,221</u>	<u>\$ 110,512</u>	<u>\$ 763,923</u>

The accompanying notes are an integral part of this financial statement.

**Children's Craniofacial Association**  
**Statements of Cash Flows**  
**For the Years Ended December 31, 2024 and 2023**

	<b>2024</b>	<b>2023</b>
<b>Cash Flows From Operating Activities</b>		
Change in Net Assets	\$ 36,907	\$ 145,246
Adjustments to reconcile change in net assets to net cash and cash equivalent provided by (used in) operating activities:		
Amortization of right-of-use asset and lease liability	806	3,905
Unrealized gains on investments	(20,589)	(65,634)
Realized gains on investments	(44,353)	(12,385)
Change in cash surrender value of life insurance policies	(11,826)	(11,252)
Change in operating assets and liabilities:		
Contributions receivable	(31,805)	12,303
Prepaid expenses	11,090	(25,472)
Security deposit	-	(607)
Accounts payable and accrued expenses	(12,670)	7,010
Deferred revenue	12,630	(23,653)
Net Cash Provided by (Used in) Operating Activities	(59,810)	29,461
 <b>Cash Flows From Investing Activities</b>		
Proceeds from sale of investments	429,078	608,696
Purchases of investments	(529,585)	(929,020)
Net Cash Provided by (Used in) Investing Activities	(100,507)	(320,324)
 <b>Change in Cash and Cash Equivalents</b>	(160,317)	(290,863)
 <b>Cash and Cash Equivalents, Beginning of Year</b>	757,559	1,048,422
 <b>Cash and Cash Equivalents, End of Year</b>	\$ 597,242	\$ 757,559
 <b>Supplemental Disclosure of Cash Flow Information</b>		
Right-of-use assets obtained in exchange for lease liabilities	\$ -	\$ 223,900

The accompanying notes are an integral part of these financial statement.

**Children's Craniofacial Association**  
**Notes to Financial Statements**  
**December 31, 2024 and 2023**

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**Note 1: Summary of Accounting Policies**

The summary of significant accounting policies of Children's Craniofacial Association (Association) is presented to assist in understanding the financial statements. The financial statements and notes are representations of the Association's management, who is responsible for the fairness and objectivity embodied in the financial statements. These accounting policies conform to accounting principles generally accepted in the United States of America (U.S. GAAP) and have been consistently applied in the preparation of the financial statements.

**Organization**

The Association is a 501(c)(3) nonprofit organization which was incorporated in 1989 under the laws of the State of Texas. The Association is organized exclusively to assist facially disfigured individuals and their families to live positive, enriched lives. The Association addresses medical, financial, psychosocial, emotional, and educational concerns on a national and international basis. The Association promotes education, treatment, and emotional support on behalf of persons with craniofacial deformities. The Association is supported primarily through donor contributions, grants, and fundraising activities.

**Basis of Accounting**

The accompanying financial statements have been prepared on the accrual basis of accounting in accordance with U.S. GAAP.

**Financial Statement Presentation**

Net assets and revenues, expenses, gains, and losses are classified based on the existence or absence of donor-imposed restrictions. Accordingly, net assets and changes therein are classified as follows:

Net Assets Without Donor Restrictions - Net assets not subject to donor-imposed stipulations. Net assets without donor restrictions may be designated for specific purposes by action of the board of directors.

Net Assets With Donor Restrictions - Net assets subject to donor-imposed stipulations that may or will be met by actions of the Association and/or the passage of time.

Some net assets with donor restrictions include a stipulation that assets provided be maintained permanently (perpetual in nature) while permitting the Association to expend the income generated by the assets in accordance with the provisions of additional donor-imposed stipulations or a board of directors approved spending policy. As of December 31, 2024 and 2023, no such net asset restrictions existed.

Revenues are reported as increases in net assets without donor restrictions unless use of the related asset is limited by donor-imposed restrictions. Expenses are reported as decreases in net assets without donor restrictions. Gains and losses are reported as increases or decreases in net assets without donor restrictions, unless their use is restricted by explicit donor stipulation or by law. Expirations of net assets with donor restrictions (i.e., the donor-stipulated purpose has been fulfilled and/or the stipulated time period has elapsed) are reported as reclassifications between the applicable classes of net assets.

**Children's Craniofacial Association**  
**Notes to Financial Statements**  
**December 31, 2024 and 2023**

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**Note 1: Summary of Accounting Policies (Continued)**

**Cash and Cash Equivalents**

For purposes of the statements of cash flows, the Association considers all highly liquid investments with original maturity dates of three months or less to be cash equivalents. Highly liquid investments held within an investment broker account are considered cash equivalents. The Association had cash equivalents of \$319,896 and \$425,994 as of December 31, 2024 and 2023, respectively. The Association places its cash and cash equivalents, which, at times, may exceed federally insured limits, with high-credit quality financial institutions. The Association has not experienced any losses on such amounts.

**Contributions Receivables**

Contributions receivable consist of unconditional promises to give from various donors. Management evaluates the contributions receivable for collectability based on dues dates and provides an allowance for estimated uncollectible accounts. Contributions receivable are expected to be received within one year.

**Investments**

The Association's investments consist of mutual funds and exchange traded funds held at a brokerage firm. The mutual funds and exchange traded funds are carried at fair value. Investments are exposed to various risks such as interest rate, market and credit risks. Due to the level of risk associated with certain investments, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and that such changes could materially affect the amounts reported in the accompanying statement of financial position.

Investment return includes dividend, interest and other investment income; realized and unrealized gains and losses on investments carried at fair value; and realized gains and losses on other investments, less external and direct internal investment expenses.

**Cash Surrender Value of Life Insurance Policies**

Cash surrender value of the life insurance policy is recorded at fair value and is based on the cash surrender value of the respective life insurance policy as presented by the insurance company. Changes in the cash surrender value of the life insurance policy is recognized in the statements of activities and changes in net assets in the period in which the change occurs.

The Association does not intend to surrender this policy in the near term and expects to maintain it for insurance coverage and investment potential.

**Children's Craniofacial Association**  
**Notes to Financial Statements**  
**December 31, 2024 and 2023**

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**Note 1: Summary of Accounting Policies (Continued)**

**Property and Equipment**

Property and equipment are stated at cost when purchased or fair value at the date of donation, less accumulated depreciation and amortization. Property and equipment in excess of \$2,500 is capitalized at cost or estimated fair market value of donated assets at date of donation. Major expenditures which substantially increase useful lives are capitalized. Maintenance and repairs which do not improve or extend the lives of the respective assets, are expensed when incurred. When property and equipment are sold or otherwise disposed of, the asset and related accumulated depreciation and amortization are removed, and any gain or loss is included in the statement of activities and changes in net assets. There was no property and equipment as of December 31, 2024 and 2023.

**Revenue Recognition**

The Association recognizes contributions and grants when cash, securities or other assets, or an unconditional promise to give is received. Unconditional promises to give that are expected to be collected in future years are recorded at the present value of the amount expected to be collected. All contributions are considered available for unrestricted use unless specifically restricted by the donor. Conditional promises to give – that is, those with a measurable performance or other barrier and a right of return – are not recognized until the conditions on which they depend have been substantially met.

Program service fees are recognized as the Association satisfies its performance obligations. Revenue is reported at the amount of consideration to which the Association expects to be entitled in exchange for providing program services under Financial Accounting Standards Board (FASB) *Accounting Standards Codification* (ASC) Topic 606, *Revenue from Contracts with Customers*. The Association determines the transaction price based on standard charges for services provided. Program services paid in advance are classified as deferred revenue until the services have been provided.

Revenues from special events are recognized when the events are held.

**Contributed Nonfinancial Assets**

Contributions of nonfinancial assets are recognized as revenue and expenses at their estimated fair value at the date of receipt.

Donated services are recognized as contributions if the services (a) create or enhance non-financial assets or (b) require specialized skills, are performed by people with those skills, and would otherwise be purchased by the Association. There was no revenue recognized from donated services for the years ended December 31, 2024 and 2023. However, many individuals volunteer their time and perform a variety of tasks that help the Association. The value of this contributed time is not reflected in the Association's financial statements because it does not meet the above criteria.

For the years ended December 31, 2024 and 2023, there were no contributed nonfinancial assets.

**Children's Craniofacial Association**  
**Notes to Financial Statements**  
**December 31, 2024 and 2023**

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**Note 1: Summary of Accounting Policies (Continued)**  
**Functional Allocation of Expenses**

The financial statements report certain categories of expenses that are attributable to more than one program or supporting function. Therefore, these expenses require allocation on a reasonable basis that is consistently applied. The expenses which are allocated on the basis of estimates of time and effort include salaries and related expenses and occupancy. All other natural expense categories using the key concept of direct conduct or direct supervision are charged to the benefiting program or supporting service.

**Fair Value Measurements**

FASB ASC Topic 820, *Fair Value Measurements and Disclosures*, provides the framework for measuring fair value. That framework provides a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (level 1 measurements) and the lowest priority to unobservable inputs (level 3 measurements).

The three levels of the fair value hierarchy under FASB ASC Topic 820 are described as follows:

Level 1 Inputs to the valuation methodology are unadjusted quoted prices for identical assets or liabilities in active markets that the fund has the ability to access.

Level 2 Inputs to the valuation methodology include

- Quoted prices for similar assets or liabilities in active markets;
- Quoted prices for identical assets or liabilities in inactive markets;
- Inputs other than quoted prices that are observable for the asset or liability;
- Inputs that are derived principally from or corroborated by observable market data by correlation or other means.

If the asset or liability has a specified (contractual) term, the level 2 input must be observable for substantially the full term of the asset or liability.

Level 3 Inputs to the valuation methodology are unobservable and significant to the fair value measurement.

The asset's or liability's fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques maximize the use of relevant observable inputs and minimize the use of unobservable inputs.

Following is a description of the valuation methodology used for assets measured at fair value. There was no change in the methodology used at December 31, 2024 and 2023.

*Mutual funds and exchange traded funds:* Valued at the closing price reported in an active market in which the individual securities are traded.

**Children's Craniofacial Association**  
**Notes to Financial Statements**  
**December 31, 2024 and 2023**

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**Note 1: Summary of Accounting Policies (Continued)**  
**Fair Value Measurements (Continued)**

The preceding method described may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. Furthermore, although the Association believes its valuation method is appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different fair value measurement at the reporting date.

The provisions of FASB ASC Topic 820 did not have an impact on the Association's nonfinancial assets and nonfinancial liabilities that are not permitted or required to be measured at fair value on a recurring basis.

**Leases**

The Association determines if a contract is classified as a lease at the contract's inception. Lease agreements are evaluated to determine whether the lease is a finance or operating lease. Right-of-use (ROU) assets and lease liabilities are recognized at the commencement date based on the net present value of lease payments over the remaining lease term. The Association's lease does not provide an implicit rate; therefore, the Association has elected to use a risk-free rate as its incremental borrowing rate, based on the information available at the commencement date to determine the present value of the lease payments over the remaining lease term. Leases with an initial term of 12 months or less are not recorded on the accompanying statement of financial position and are recognized as lease expense on a straight-line basis over the lease term.

**Income Taxes**

The Association is exempt from federal income taxes under Section 501(a) of the Internal Revenue Code (IRC) of 1986, as amended, as an organization described in Section 501(c)(3) of the IRC. The Association has been classified as an organization that is not a private foundation under IRC Section 509(a)(3), and as such, contributions to the Association qualify for deductions as charitable contributions. However, income generated from activities unrelated to the Association's exempt purpose is subject to tax under IRC Section 511. The Association generated no income from activities unrelated to its exempt purpose for the years ended December 31, 2024 and 2023.

**Accounting for Uncertainty in Income Taxes**

Management has concluded that any tax positions that would not meet the more-likely-than-not criterion of FASB ASC Topic 740-10, *Accounting for Income Taxes*, would be immaterial to the financial statements taken as a whole. Accordingly, the accompanying financial statements do not include any provision for uncertain tax positions, and no related interest or penalties have been recorded in the statements of activities and changes in net assets or accrued in the statements of financial position. Federal and state tax returns of the Association are generally open to examination by the relevant taxing authorities for a period of three years from the date the returns are filed.

**Children’s Craniofacial Association**  
**Notes to Financial Statements**  
**December 31, 2024 and 2023**

**Note 1: Summary of Accounting Policies (Continued)**

**Use of Estimates**

Management uses estimates and assumptions in preparing financial statements. Those estimates and assumptions affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities, and reported revenues and expenses. It is at least reasonably possible that the significant estimates used will change within the next year. Actual results could differ from estimates.

**Reclassification of Prior Year Amounts**

Certain amounts in the prior year financial statements have been reclassified to conform to the current year presentation. These reclassifications had no effect on the change in net assets or financial position as previously reported.

**Date of Management’s Review**

The Association has evaluated subsequent events through August 13, 2025, the date the financial statements were available to be issued.

**Note 2: Investments and Fair Value Measurements**

Assets measured at fair value on a recurring basis consist of the following as of December 31, 2024:

	<u>Total</u>	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>
Mutual funds	\$ 553,842	\$ 553,842	\$ -	\$ -
Exchange traded funds	450,165	450,165	-	-
	<u>\$ 1,004,007</u>	<u>\$ 1,004,007</u>	<u>\$ -</u>	<u>\$ -</u>

Assets measured at fair value on a recurring basis consist of the following as of December 31, 2023:

	<u>Total</u>	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>
Mutual funds	\$ 482,335	\$ 482,335	\$ -	\$ -
Exchange traded funds	356,223	356,223	-	-
	<u>\$ 838,558</u>	<u>\$ 838,558</u>	<u>\$ -</u>	<u>\$ -</u>

Investment return, net for the years ended December 31, consist of the following:

	<u>2024</u>	<u>2023</u>
Dividends and interest	\$ 52,419	\$ 37,800
Realized gain	44,353	12,385
Unrealized gain	20,589	65,634
Investment fees	(7,512)	(5,432)
	<u>\$ 109,849</u>	<u>\$ 110,387</u>

**Children's Craniofacial Association**  
**Notes to Financial Statements**  
**December 31, 2024 and 2023**

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**Note 3: Leases**

The Association has an obligation under a noncancellable lease agreement for the use of office space, which expires in August 2033. The lease agreement does not contain any material residual value guarantees or material restrictive covenants. The Association has no material related-party leases.

The components of lease costs were approximately as follows for the years ended December 31,:

	<b>2024</b>	<b>2023</b>
Operating lease costs	\$ 26,259	\$ 20,573
Short-term lease costs	-	-
Non-lease components	-	-
Total lease costs	\$ 26,259	\$ 20,573

The Company's weighted average remaining lease term and discount rate relating to its operating lease were as follows for the years ended December 31,:

	<b>2024</b>	<b>2023</b>
Weighted average remaining lease term (years)	8.67	9.67
Weighted average discount rate	3.61%	3.61%

Supplemental information related to the Company's lease were as follows for the years ended December 31,:

	<b>2024</b>	<b>2023</b>
Cash paid for amounts included in measurement of lease liabilities	\$ 25,380	\$ 16,668

The future minimum annual lease payments required under the operating lease agreement are as follows:

For the years ended December 31:	
2025	\$ 25,593
2026	26,019
2027	26,235
2028	26,668
2029	26,890
2030 and thereafter	101,583
Total lease payments	232,988
Less Interest	(33,127)
Present value of lease liability	\$ 199,861

**Children’s Craniofacial Association**  
**Notes to Financial Statements**  
**December 31, 2024 and 2023**

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**Note 4: Net Assets with Donor Restrictions**

Net assets with donor restrictions consist of the following at December 31,:

	<b>2024</b>	<b>2023</b>
Choose Kind Project	\$ 11,103	\$ 13,108
Time	12,000	-
	\$ 23,103	\$ 13,108

Net assets released from donor restrictions during the year ended December 31,:

	<b>2024</b>	<b>2023</b>
Choose Kind Project	\$ 2,005	\$ 63,000
Family retreat	20,000	1,892
	\$ 22,005	\$ 64,892

**Note 5: Liquidity and Availability**

As part of the Association’s liquidity management, the Association’s liquidity policy is to structure its financial assets to be available for general expenditures, liabilities and other obligations as they come due. Monthly revenues and expenditures are deposited in and deducted from the operating accounts. In addition, the Association is partially supported by restricted contributions. Because a donor’s restriction requires resources to be used in a particular manner or in a future period, the Association must maintain sufficient resources to meet those responsibilities to its donors. Thus, these financial assets may not be available for general expenditures within one year.

The following reflects the Association’s financial assets, reduced by the amounts not available for general use because of contractual or donor-imposed restrictions within one year of the statement of financial position date.

	<b>2024</b>	<b>2023</b>
Financial assets available at December 31,;		
Cash and cash equivalents	\$ 597,242	\$ 757,559
Contribution receivable	31,805	-
Investments	1,004,007	838,558
Total financial assets available at year end	1,633,054	1,596,117
Less amounts not available for general expenditures within one year due to: donor-imposed restrictions	(11,103)	(13,108)
Financial assets available to meet cash needs for general expenditures within one year	\$ 1,621,951	\$ 1,583,009