

FOR IMMEDIATE RELEASE

August 10, 2020

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Hope is Not Canceled – We Celebrate Craniofacial Families in September 2020



Dallas, TX -- Children's Craniofacial Association celebrates its 16th Annual Craniofacial Acceptance Month this year and we are proud to keep this tradition alive, even with social distancing modifications.

This year our theme is “Hope is Not Canceled,” as our mission statement pledges “to bring hope and empowerment to individuals and families affected by facial differences.”

While we cannot gather in person, we still believe that knowing someone who shares your unique journey of living with a facial difference makes life easier and so much better. Thus, we have pivoted our family networking to offering our First Ever Virtual Retreat, hosting ongoing virtual support group sessions, engaging in art therapy hours, creating storytelling workshops, and more – so our members can still unite and connect from the safety and convenience of home.

Incidentally, going virtual has allowed us to reach more people than ever, including those who could previously not attend our regional gatherings. Now more than ever, we have hope and insight for a connected future.

We encourage families to contact their local media and state government offices to recognize the amazing strength and resilience of our kids by proclaiming September as Craniofacial Acceptance Month. All month long, we will have an awareness-raising sign campaign. Look for our signs on a front lawn near you. From Mon. Sept. 14 through Fri., Sept. 18, we will feature inspirational speakers each day on our social media platforms. And finally, during the last week of September, we will participate in Kindness Rocks: a fun project where kids decorate rocks with motivational sayings and leave them for others to discover in parks, on trails, and even in offices and classrooms!

All of these efforts are to bring awareness to those who look different, but who feel love, hope, and hurt just like you. Please join us because together, we can end bullying and break down the barriers of discrimination. It takes a sustained effort to educate the public to work together to build and develop compassion, tolerance, and empathy. This year – we're doing it virtually!

Children's Craniofacial Association, a 501(c)(3) nonprofit organization based in Dallas, Texas and founded in 1989, serves over 20,000 families per year and an additional 10,000 unaffected students in schools across the country. CCA's mission is empowering and giving hope to individuals and families affected by facial differences. CCA envisions a world where all people are accepted for who they are, not how they look. To request free educational curriculum and additional resources, visit <http://www.ccakids.org>.