In 2010 Children’s Craniofacial Association steadfastly continued to follow its strategic plan to further the mission of empowering and giving hope to individuals and families affected by facial differences. During 2010 we added to our series of booklets and translated them to Spanish. We continued other programs such as financial assistance, publishing quarterly newsletters, maintaining CCAKids.org website, and many more.

Despite a tenuous economy, CCA continues to keep the longstanding tradition of delivering high quality programs and services to families affected by facial differences. In fact, CCA increased the budget for funding programs and services. We are able to do this largely because of the dedication of the CCA families and their fundraisers. Yes, the very families CCA serves, roll up their sleeves and hold events across the country, so we can continue to provide much needed support and resources for families going through the same experiences.

CCA is proud of and thankful for our many volunteers including physicians and other healthcare professionals who write booklets and contribute to our newsletters and webinars, the Italian Club of Dallas who get out the newsletters and other mailings, and the hundreds of others, all over the United States who help raise awareness. It is because of each and everyone of you that we are able to effectively and efficiently serve thousands of families who are affected by craniofacial differences.

CCA is not funded by government programs, so we rely on the generosity of individuals as well as corporate and foundation grants. We wish to thank each and every person who supported CCA in 2010. It was because of your generosity, CCA was able to improve the quality of life for these most deserving families.

Message from the Chairman and the Executive Director

Mission
Empowering and giving hope to individuals and families affected by facial differences

Vision
A world where all people are accepted for who they are, not how they look.

George Dale
Chairman

Charlene Smith
Executive Director
<table>
<thead>
<tr>
<th>Leadership</th>
<th>Honorary Medical Board</th>
<th>Board of Directors</th>
<th>Medical Advisory Committee</th>
</tr>
</thead>
<tbody>
<tr>
<td>George Dale</td>
<td>Louis Agosta, MD</td>
<td>John Kolar, PhD</td>
<td></td>
</tr>
<tr>
<td>Chairman</td>
<td>Winston-Salem, NC</td>
<td>Anthropologist</td>
<td></td>
</tr>
<tr>
<td>Corning, NY</td>
<td>Scott Bartlett, MD</td>
<td>Dallas, TX</td>
<td></td>
</tr>
<tr>
<td>Dr. Tony Davis</td>
<td>Louis Morales, MD</td>
<td>Diane Abuelo, MD, Geneticist</td>
<td></td>
</tr>
<tr>
<td>Vice Chairman</td>
<td>Philadelphia, PA</td>
<td>Providence, RI</td>
<td></td>
</tr>
<tr>
<td>Tuscaloosa, AL</td>
<td>Bruce Bauer, MD</td>
<td>Cindy Podner, RNC, NNP, RNFA</td>
<td></td>
</tr>
<tr>
<td>Erica Mossholder</td>
<td>Chicago, IL</td>
<td>Pediatric Nurse</td>
<td></td>
</tr>
<tr>
<td>Secretary</td>
<td>Stephen Beals, MD</td>
<td>Dallas, TX</td>
<td></td>
</tr>
<tr>
<td>Huntsville, AL</td>
<td>Craig Dufresne, MD</td>
<td>Richard J. Redett, M.D.</td>
<td></td>
</tr>
<tr>
<td>Bill Mecklenburg</td>
<td>Jeffrey Fearon, MD</td>
<td>Craniofacial Surgeon</td>
<td></td>
</tr>
<tr>
<td>Treasurer</td>
<td>Phoenix, AZ</td>
<td>Baltimore, MD</td>
<td></td>
</tr>
<tr>
<td>Rancho Santa Margarita, CA</td>
<td>Bahman Gaynon, MD</td>
<td>Nolan Altman, MD</td>
<td></td>
</tr>
<tr>
<td>Dede Dankelson</td>
<td>Dallas, TX</td>
<td>Neuro-Radiologist</td>
<td></td>
</tr>
<tr>
<td>Highland, MI</td>
<td>Joseph Gruss, MD</td>
<td>Miami, FL</td>
<td></td>
</tr>
<tr>
<td>Tate Gorman</td>
<td>Bryant Toth, MD</td>
<td>Arlethe Miller, M.S.W.</td>
<td></td>
</tr>
<tr>
<td>Dallas, TX</td>
<td>San Francisco, CA</td>
<td>Social Worker</td>
<td></td>
</tr>
<tr>
<td>Donna Gossett</td>
<td>S. Anthony Wolfe, MD</td>
<td>Miami, FL</td>
<td></td>
</tr>
<tr>
<td>Cullman, AL</td>
<td>Linton Whitaker, MD</td>
<td>David J. Brown, MD</td>
<td></td>
</tr>
<tr>
<td>Paula Guzzo</td>
<td>Philadelphia, PA</td>
<td>Pediatric Otolaryngologist</td>
<td></td>
</tr>
<tr>
<td>Evansville, IN</td>
<td>Joseph McCarthy, MD</td>
<td>Baltimore, MD</td>
<td></td>
</tr>
<tr>
<td>Rose Seitz</td>
<td>Salt Lake City, UT</td>
<td>David Sacco, MD</td>
<td></td>
</tr>
<tr>
<td>Poland, OH</td>
<td>John Persing, MD</td>
<td>Neurosurgeon</td>
<td></td>
</tr>
<tr>
<td>Robin Williamson</td>
<td>Henry Kawamoto, MD</td>
<td>Stephen Wright, Daly City, CA</td>
<td></td>
</tr>
<tr>
<td>Carrollton, TX</td>
<td>Joseph M. Habal, MD</td>
<td>Sid Sacco, TX</td>
<td></td>
</tr>
<tr>
<td>Stephen Wright</td>
<td>Ian Jackson, MD</td>
<td>Pediatric Otolaryngologist</td>
<td></td>
</tr>
<tr>
<td>Daly City, CA</td>
<td>Henry Kawamoto, MD</td>
<td>Baltimore, MD</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Joseph McCarthy, MD</td>
<td>David Sacco, MD</td>
<td></td>
</tr>
<tr>
<td></td>
<td>New York, NY</td>
<td>Pediatric Otolaryngologist</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Paul Manson, MD</td>
<td>Baltimore, MD</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Louis Morales, MD</td>
<td>David Sacco, MD</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Salt Lake City, UT</td>
<td>Pediatric Otolaryngologist</td>
<td></td>
</tr>
<tr>
<td></td>
<td>John Persing, MD</td>
<td>Dallas, TX</td>
<td></td>
</tr>
<tr>
<td></td>
<td>New Haven, CT</td>
<td>David Sacco, MD</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Patrick Sullivan, MD</td>
<td>Pediatric Otolaryngologist</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Providence, RI</td>
<td>Dallas, TX</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Bryant Toth, MD</td>
<td>David Sacco, MD</td>
<td></td>
</tr>
<tr>
<td></td>
<td>San Francisco, CA</td>
<td>Pediatric Otolaryngologist</td>
<td></td>
</tr>
<tr>
<td></td>
<td>S. Anthony Wolfe, MD</td>
<td>Dallas, TX</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Linton Whitaker, MD</td>
<td>David Sacco, MD</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Philadelphia, PA</td>
<td>Pediatric Otolaryngologist</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Louis Agosta, MD</td>
<td>David Sacco, MD</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Winston-Salem, NC</td>
<td>Pediatric Otolaryngologist</td>
<td></td>
</tr>
</tbody>
</table>
Three years ago, an additional educational dimension was added to the Family Retreat experience in the form of a craniofacial symposium. In 2010, held on Thursday prior to the start of the Retreat, members from the craniofacial team at Boston Children's Hospital volunteered their time and expertise to present to parents, teens and youngsters on a variety of topics of interest to each member of the family. Adult attendees had an opportunity to learn the latest in medical and psychological treatment. Exercises offered to the youngsters helped build confidence and positive self-esteem.

When there's a family member with a craniofacial difference, there is often a feeling of isolation, of being the only ones going through this medical and emotional maze. If only you could commiserate with others. For 21 years, CCA has offered just that opportunity. Held in a different part of the United States each year, our goal is bringing families together for a weekend, in an emotionally safe environment, where they can share resources and experiences and offer and receive support from others and for many, make life-long friendships. Some 350 attendees had just that opportunity in Boston, MA in 2010. Individuals affected by craniofacial differences ranged in age from 2 years to 64 years. But regardless of the age, each person leaves with a renewed spirit.
Being accepted by others is a natural human desire, but it’s not often easy for those with facial differences, particularly at school, on the playground and in social settings. Programs helping children—and adults—to look beyond differences and search for similarities took place across the country during September 2010.

CCA envisions a world where all people are accepted for who they are, not how they look. Working through its network of families and volunteers each September, CCA takes this message to the larger community as part of National Craniofacial Acceptance Month. The campaign theme is “beyond the face is a heart.”

In 2010 as part of Craniofacial Acceptance Month, CCA families, friends and volunteers held picnics across the United States. The goal was to create awareness of craniofacial differences in the communities where they are held, and to get people to see that “beyond the face is a heart.”
Children and adults with craniofacial conditions must be treated by physicians and healthcare professionals working together as a highly qualified, craniofacial specialty team. Because these teams may not exist in many areas of the country, families often have to travel away from home for treatment. Even with good insurance, these trips take a significant toll on a family’s budget. When there is a need, CCA provides financial assistance to families for food, travel and lodging, so their children can receive quality medical intervention. In 2010 CCA helped 53 families with 63 medically necessary trips.

In 2010 CCA provided several networking opportunities for families affected by facial differences, allowing them to support one another 24 hours a day, 7 days a week. Around 850 friends joined CCA’s Facebook page, while 103 new members were added to the CCA Yahoo Support Group. This gives families an opportunity to chat casually and get to know each other, to share feelings and experiences and to offer advice. It helps them realize they are a part of a larger community and that they are not alone in their craniofacial journey. CCA CarePages provided a place for families to post about surgeries and treatment, saving them the task of individually contacting all of their family and friends.
CCA began publishing one sheet overviews on subjects related to craniofacial conditions. The first topic concerned issues related to the feet of a person who has Apert Syndrome. Others will follow in 2011.

Information - Resources

In 2010 CCA published A Guide to Understanding Frontonasal Dysplasia, the 14th in the series of syndrome booklets. These booklets are written in an easy to read and understand format, by physicians who are members of a craniofacial specialty team. In addition, the first 13 booklets were translated to Spanish and are available on ccakids.org.

Website

CCAkids.org continues to be one of the most comprehensive of family support websites. It is a one-stop-shop for anyone interested in finding out about craniofacial conditions or needing support.

Syndrome Booklets

In 2010 CCA published A Guide to Understanding Frontonasal Dysplasia, the 14th in the series of syndrome booklets. These booklets are written in an easy to read and understand format, by physicians who are members of a craniofacial specialty team. In addition, the first 13 booklets were translated to Spanish and are available on ccakids.org.

One-Sheet Overviews

CCA began publishing one sheet overviews on subjects related to craniofacial conditions. The first topic concerned issues related to the feet of a person who has Apert Syndrome. Others will follow in 2011.

Newsletters

CCA continues the tradition of a well written and designed, highly educational, quarterly newsletter that is informative as well as supportive to the 17,000 families, volunteers, donors and interested households receiving them. This periodical also serves to spread awareness and education in medical facility waiting rooms across the nation.
Children’s Craniofacial Association does not receive government funding. We rely on the generosity of individuals, corporations and foundations to support our programs and services allowing us to further our mission.

Again in 2010, the very families CCA serves, stepped forward and held fundraisers across the nation—everything from simple yard sales and lemonade stands to full-out golf tournaments and 5K runs, involving entire communities—all to ensure others dealing with similar circumstances will be able to benefit from CCA’s services. These efforts involved reaching out to local area businesses as well as individual donors—many of whom stay on year after year as regular charity contributors. The CCA family and friends fundraisers raised about one third of the total budget in 2010.

CCA collaborated with The Jorge Posada Foundation for the 3rd consecutive year as beneficiary of their annual fundraiser. This year the BaseBowl event raised over $75,000.

We wish to extend a heart-felt thank you to every one who supported CCA during 2010.
Fundraising

CCA Family Fundraisers and Events

Lily's Dinner

Seth's Stride

Evan's March

Henry's March

Jylion's Links of Love

Wendelyn's Course of Dreams

Fundraiser Walk to Benefit Children's Craniofacial Association
Downtown Park
September 5, 2010 • 3:00pm
$406 donated

Women's Life is a Heartbeat

First Annual Silent Auction Dinner

Aventura Mall Chocolate Festival
### Statement of Financial Position

**CHILDREN’S CRANIOFACIAL ASSOCIATION**  
**STATEMENTS OFFINANCIAL POSITION**  
December 31, 2010 and 2009

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>CURRENT ASSETS</td>
<td></td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>$395,599</td>
</tr>
<tr>
<td>Accounts receivable</td>
<td>89,670</td>
</tr>
<tr>
<td>Inventory</td>
<td>1,500</td>
</tr>
<tr>
<td>Prepaid expenses</td>
<td>2,095</td>
</tr>
<tr>
<td>Total current assets</td>
<td>488,864</td>
</tr>
<tr>
<td>PROPERTY AND EQUIPMENT, NET</td>
<td>2,456</td>
</tr>
<tr>
<td>OTHER ASSET</td>
<td></td>
</tr>
<tr>
<td>Deposit</td>
<td>1,727</td>
</tr>
<tr>
<td><strong>LIABILITIES AND NET ASSETS</strong></td>
<td></td>
</tr>
<tr>
<td>CURRENT LIABILITIES</td>
<td></td>
</tr>
<tr>
<td>Accounts payable</td>
<td>$10,740</td>
</tr>
<tr>
<td>Accrued liabilities</td>
<td>3,009</td>
</tr>
<tr>
<td>Total current liabilities</td>
<td>13,749</td>
</tr>
<tr>
<td>OTHER LIABILITIES</td>
<td></td>
</tr>
<tr>
<td>Deferred liabilities</td>
<td>3,778</td>
</tr>
<tr>
<td>NET ASSETS</td>
<td></td>
</tr>
<tr>
<td>Unrestricted</td>
<td>475,520</td>
</tr>
<tr>
<td><strong>$ 493,047</strong></td>
<td></td>
</tr>
</tbody>
</table>

CCA’s audit report is prepared by an independent auditor and is available for review at the national office.
CCA’s Board of Directors, staff and the families we serve wish to thank each and every donor for their generosity.

<table>
<thead>
<tr>
<th>CCA Supporters* (up to $100)</th>
<th>2010 Expenses</th>
<th>2010 Income</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beth &amp; Jeffrey Abel</td>
<td>Management $46,164 6%</td>
<td>Legacy/Bequests $12,967 17%</td>
</tr>
<tr>
<td>Ronait Ady</td>
<td>Fundraising $73,884 12%</td>
<td>Grants $10,000 7%</td>
</tr>
<tr>
<td>Mike &amp; Susan Akin</td>
<td>Programs $348,991 75%</td>
<td>Contributions $589,225 74%</td>
</tr>
<tr>
<td>Carolyn Alway</td>
<td>Other $3,294 1%</td>
<td></td>
</tr>
</tbody>
</table>
Jay C. Service, Inc.
K&L Trucking
Lee Law Offices
HMR Block (purchases incentives)
Honda Financial Services for Jyllian's Links of Love
Metal Parts & Equipment Co.
Mission Fish (charity sales on eBay)
Morgan Stanley Cybergrants, Inc. (Employee Giving)
Morning Star Foundation
PASCO (Personal Assistance Services of Colorado)
Permain, Inc.
Pfizer (United Way Campaign Employee Giving)
Prudential Foundation (Employee/Matching Gifts of Diana CritchLaw)
Salaway, Inc. (purchases percentage incentives)
Telefonos Foundation
Trust (Employee Giving Management Fund)
United Way of California Capital Region (Donor-Directed Donations)
United Way of Cedar Valley (Donor-Directed Donations)
United Way of Central Maryland (Donor-Directed Donations)
United Way of Greater Milwaukee (Donor-Directed Donations)
United Way of Long Island (Donor-Directed Donations)
United Way Mike & Amy (Donor-Directed Donations)
United Way New York City (Donor-Directed Donations)
United Way of Southeast Pa (Donor-Directed Donations)
United Way of Southern Tier (Donor-Directed Donations)
United Way of Tucson & Southern Arizona (Donor-Directed Donations)
United Way of Wyoming Valley (Donor-Directed Donations)
WellPoint Foundation Funds Management (Employee Giving)
Wells Fargo (Employee Giving)

**CCA Corporate/Foundation Sponsors**
($1,000-$5,000)
Andrews Distributing for Jyllian's Links of Love
A grant from the Brotman Foundation
Charity Motors (CAPS-Charitable Auto Resources, auto donation proceeds)
The Chalice Foundation
Children's Surgical Associates for Friends of Jeremy
Clear Lake 8 Ball
Coming Basics Club for Friends of Jeremy
Florence Foundation
Foster Poultry Farms for Henry's March
Fuzzy's Taco Holdings, LLC for Jyllian's Links of Love
Great Coasters International, Inc. for Little Fire, Big Heart
Guy Carpenter & Co., LLC for Baseball
Honda Financial Services
Italian Club of Dallas
Michael Kline Foundation for Chocolate Festival
Metal Parts & Equipment Company
Partner Reinsurance Company for Baseball
The Redwoods Group (Matched Gift of Bill McClenkern)
Simonne Rockwell for Friends of Jeremy
Triangle Foundation (Donor Advised Fund)
United Way of Greater Triangle (directed donation)
A grant from the Robert Tucker Hayes Foundation
SunTrust Bank
Vivo Brothers, Inc.

**CCA Corporate/Foundation Partners**
($5,000-$10,000)
Coming Incorporated for Friends of Jeremy
Max & Victoria Dreyfus Foundation
Fox Rothschild LLP, Attorneys At Law, 15 Offices Nationwide, Memorial Donations
Fresh Start Surgical Gifts (newsletter sponsorship)
Inshallah Trust
E.C. Syberg Foundation, Inc.
United Way of the Greater Triangle (Directed Donation)

**CCA Corporate/Foundation Patrons**
($10,000 or more)
Grants from the Jorge Posada Foundation

**Fundraising Events & Other Efforts**
Up to $1,000
Alida Boom Fundraising Effort
Cash Can for Kim Rogers, CCA Volunteer
Connor Carlisle Birthday Donations in lieu of gifts
Jersi Capare's Fundraising Page
Friends of Freddie / Frederick Satz, CCA Volunteer
Girl Scout Troop 38 Cookie Sale Proceeds / Julia Loomis & friends
Jean Day & Bake Sale for CCA / BASICS Community Service Club, Cambridge, OH
Justin Graham's Fundraising / Firstgiving Page & Bracelet Sales / Graham Family
Joshua Heiton Bracelet Sales
Honda Financial Services Fundraising Ink / Call Recycle for CCA / CCA Families & Friends
Jewelry Sale / Peggy McDonnell
Jackie's Jewelry Sales / Joe Sermann, CCA Volunteer
Kappa Theta Collection / Judith Kemler, CCA Volunteer
Law Firm Family Fundraising / Kim Turnerowski, CCA Volunteer
Miles for Kids Poker Run / Frank Lasch, Lewis Boylin, CCA Volunteers
PSA Denim Day for CCA / Yandy Green & friends
Rocky River High School Homeschooling Fundraiser / Emerald Dellar & RHHS Student Council
Tamales Sale for CCA / Broo Allen Hamilton, CRT & Aldine Church Ladies Group, Houston area
Conner Woods Fundraising Effort

$1,000-$5,000
Annual Family Retreat "Chaos Ranch" proceeds / CCA Retreat Attendees
Big Brother's Angel / Friends & Family of Big Brother Lucas
Clear Lake 8 Ball / Raffle & Donation Collection for CCA in honor of Natalie Wardlaw
Jammin' Ja's Week in honor of Luke Bowen for CCA / Judith Kemler, CCA Volunteer
Little Fire, Big Heart Dinner Auction for CCA / Taryn Skees, CCA Volunteer

$5,000 or more
Annual July's Diner for CCA / Firstgiving Page / Trisha Wacker, CCA Volunteer
Annual Seth's Sushi for CCA / Stacy Sewhard, CCA Volunteer
Alida Boon Fundraising Effort
E.C. Syberg Foundation, Inc.
United Way of the Greater Triangle (Directed Donation)

**Winning**

**We do our best to accurately recognize donors. If you notice an error, please let us know.**

**Extraordinary Fundraiser Sponsorships of $1,000 or more are also listed**

**$20,000 or more**
Henry & March for CCA / Johnson Family; Rachel, TJ, Lauren, Henry

**$30,000 or more**
Annual Friends of Jeremy Golf Tournament / Dale Family: Kris, George, Jeremy, Tammy, Cody, Baseball / Jorge Posada Foundation & CCA Donors and Attendees
Little Fire, Big Heart Dinner Auction for CCA / Taryn Skees, CCA Volunteer

"We do our best to accurately recognize donors. If you notice an error, please let us know."